

# Steiff

*Collection*



*Christmas Special '08*

NEW

## TEDDY BEAR VICTOR

made of cuddly soft plush  
white  
machine washable at 30° C  
22 cm, EAN 022340  
30 cm, EAN 022357

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## MANUFACTURING

— *because every animal tells its own personal story.*



Manufacturing is much more than just a euphonious term for us here at Steiff. We have taken up the cause of filling this term with life – according to the tradition and in the spirit of the founder of our company, Margarete Steiff. Because where things are created by hand, there is always a lot of creativity, energy, ability, experience, enthusiasm for the little details, dexterity and instinctive feeling at work. Hand made with lots of love – love of detail and love of the finished product itself. It is exactly this enthusiasm for the beautiful things in life, the extraordinary, the desire for perfection that you will feel when you hold one of our animals in your hands and stroke its soft fur.

Each of our animals tells his own individual story. It tells of his soft, comical or even untamed, wild, role models in nature. It tells his own personal story of his creation from a bold vision, to an initial idea, from his first birthday as a sample animal, of fine materials, precious wool felt and cuddly plush, of finest alpaca and mohair. It tells of the moment in which it received its unmistakable character – the loving, intricate handicraft with which its realistic-looking eyes are applied and the friendly facial features that are the result when the nose, mouth and claws are stitched by hand.

It seems as if time stands still for just a moment when you meet your new friend by Steiff for the very first time and it smiles at you with a curious, friendly smile. You might even spontaneously return that smile – because it makes you happy and may even bring back memories you thought had been lost forever.

# THE FINEST MATERIALS

— *Quality you can feel and manufactured to perfection*



## Alpaca – The gold of the Incas

The luxurious wool from the fur of the alpaca is the warmest and thickest natural fibre that exists. Many years ago, Steiff discovered the exclusive alpaca with its incomparable quality and lasting value for production of wonderful Steiff products as it embodies aesthesia and sensuousness at the same time. Thanks to natural unsurpassable qualities, Steiff animals and Teddy bears retain their longlasting beauty and with their unique silky-soft tuft, they are always “love at first touch”.



## Mohair – A masterpiece of nature

Silky smooth, lustrous, gentle softness that invites you to touch and feel: all of these are characteristics of mohair. It is a fascinating natural fibre obtained from the very long, curly and sumptuous white fur of the angora goat – one of the most valuable races of goats in the world. A precious and long-lastingly beautiful fibre that has been used since 1901 to make Steiff animals and Teddy bears with wonderfully lustrous, thick and velvety-feeling fur that is a pleasure to both big and small Steiff friends.



## Woven fur soft to the touch

A Steiff animal owes its lifelike character to its incomparably real and natural-feeling fur made of woven fur. This is the result of the unique three-dimensional weaving technique with which the wonderfully soft woven fur is made. The thread is woven perpendicularly into the cotton backing – thus giving the charming Steiff animals the lifelike animal fur character of their real role models. It is so delightfully soft that it entices you to cuddle them, stroke them and play with them.





## PERFECT UNIQUE SPECIMEN

— *What makes a Steiff animal something extraordinary ...*



### *Original Collection*

Every original Steiff animal with the world-famous trademark, the Steiff "Button-in-Ear", shows that it comes from one of the best families – and every Steiff Teddy bear and Steiff animal proudly wears an ear tag as a clearly recognisable identification. Both big and small Steiff fans immediately recognise the yellow Steiff ear tag with red writing. It shows that this is one of the many, wonderful animals and Teddy bears from the wide, unlimited Steiff assortment – an unmistakeable original from the famous company with a long-standing tradition.



### *Limited Edition*

All the animals and Teddy bears at Steiff are very pleased to receive the extraordinary distinction of the white ear tag with red writing because these are produced in a limited edition. This means that only a limited number is available and some are available only in certain countries. Each of these limited edition Steiff animals with the white ear tag and the gold-plated "Button-in-Ear" also brings his new owner with a certificate that insures the authenticity and special status as a limited edition Steiff animal.



### *Replica*

The Teddy bears and animals of the replica series by Steiff are a very special and extraordinary species. This means that these true-to-original animals are reproduced exactly according to their historic role models from the Steiff product history. All Steiff replicas have a white ear tag with black writing to document their special status and the true-to-original "Button-in-Ear" from the respective year of production. This outstanding distinction lets Steiff friends, fans and collectors know that this is a particularly limited edition Steiff animal with extraordinary, historic character.

# REPLICAS AND LIMITED EDITIONS

— *A piece of hand-crafted art you can touch and treasure.*



## MOHAIR CIRCUS ELEPHANT REPLICA 1931

made of the finest mohair  
yellow/orange tipped  
jointed, surface washable  
limited edition 1,000 pieces worldwide  
stuffed with wood shavings  
with neck mechanics and snap mechanism  
and "underscored button" made of patinated steel  
23 cm, EAN 402081

This collector's item is not a toy in the sense of  
the toy guideline (88/378/EEC/Attachment II)



### *Mohair Circus Elephant Replica 1931*

This extraordinary Steiff elephant made of orange-tipped mohair is not only a true agile talent but also can tell a lot of moving stories from his colourful life. The original of this new edition was born in 1931 when he elated his little owner Klara Steiff, Margarete Steiff's third cousin, as a prototype elephant with an unbelievable range of motions and fabulous tricks. Thanks to a special neck mechanism that was developed in 1931 by Hugo Steiff, the elephant's head can be moved in a circle by turning the tail. When the elephant is especially hungry, he snaps his mouth open and closed and so that he can emphasize his point, he can stand on his strong hind legs with help of an integrated snap-lock mechanism in his body. When the little circus elephant is full and has been played with to his heart's content, he shows his charming side with his friendly, coloured glass eyes and his "smiling" expression. The Steiff Circus Elephant is proud to have the "underscored button" made of patinated steel and will be very happy to find a new home with a young or young-at-heart Steiff fan as one of a limited edition of 1,000 pieces worldwide.

## Margarete's Teddy bear Replica 1909

This beautiful Teddy bear made of fine, light blond mohair became very famous a long time ago. He is a replica of the bear with whom in the founder of our company, Margarete Steiff, was photographed along with a Dalmatian lying at her feet – a photograph that made company history. The very dedicated entrepreneur was only seldom photographed with her Steiff animals. This was a very special honour indeed for this bearish fellow back then, and his successor today that is being reproduced in a limited edition of 1,909 pieces worldwide on the occasion of the 100<sup>th</sup> anniversary of Margarete Steiff's death on 09 May 2009. This Teddy bear is very flexible thanks to his five-way jointing. He is made to look almost exactly like his handmade role model, is stuffed with wood shavings and his nose, mouth and claws have been intricately stitched by hand. He also proudly wears the "underscored button" made of patinated steel. He has bright, friendly eyes made of wood that look out into the world. He also knows how to make himself heard with his deep, growling voice. His strong voice reminds us of 09 May 1909 – the day that Steiff city of Giengen and the entire world of Steiff animals and Teddy bear fans lost a truly unique person with the passing of Margarete Steiff. The spirit of the legendary entrepreneur lives on in this replica Teddy bear – because the Steiff company today still pays heed to the motto of Margarete Steiff: "Only the best is good enough for our children."



### MARGARETE'S TEDDY BEAR REPLICA 1909

made of the finest mohair  
light blond  
jointed, surface washable  
limited edition 1,909 pieces worldwide  
stuffed with wood shavings  
with growler and wooden eyes  
and "underscored button" made of patinated steel  
46 cm, EAN 400520



## Margarete's Teddy bear

This full-of-character trio must certainly be the three little brothers of Margarete Replica Teddy bear from 1909. The three bears made of finest mohair with their luxurious fur in light blond, rosé and white are very aware of their heart-warming charm with which they enchant both young and young-at-heart Teddy bear fans. With a strong, growling voice and featuring an elegant red silk bow that is embroidered with the years 1909 to 2009 to commemorate the 100<sup>th</sup> anniversary of the death of Margarete Steiff, each of the bears looks forward to telling his new owner all about the history of the company and Margarete Steiff's extraordinary personality. All of these Teddy bears are part of a limited edition series of 3,000 pieces and each proudly wears the gold-plated "underscored button".



### MARGARETE'S TEDDY BEAR

made of the finest mohair  
light blond  
jointed, surface washable  
limited edition 3,000 pieces worldwide  
with growler and embroidered silk ribbon  
and gold-plated "underscored button"  
28 cm, EAN 038471



### MARGARETE'S TEDDY BEAR

made of the finest mohair  
white  
jointed, surface washable  
limited edition 3,000 pieces worldwide  
with growler and embroidered silk ribbon  
and gold-plated "underscored button"  
28 cm, EAN 038518



### MARGARETE'S TEDDY BEAR

made of the finest mohair  
rosé  
jointed, surface washable  
limited edition 3,000 pieces worldwide  
with growler and embroidered silk ribbon  
and gold-plated "underscored button"  
28 cm, EAN 038495

## Autumn Teddy Bear – Lladró Four Seasons Collection

When the "season of gold" begins and the autumn turns the leaves the most beautiful, dazzling array of colours, this Teddy bear made of ochre-coloured, slightly wavy mohair gets that special autumn feeling. It is the first representative of the new Lladró Four Seasons Collection that successfully interprets the seasonal theme with its four individually-created bears. This adorable Teddy bear brings out the special charm of this season with her autumn-coloured fur and her finely-wrought tiara made of delicate flowers and leaves each made of finest Lladró porcelain in harmonious autumn hues. And this Teddy bear has every reason to be especially proud of her headdress because each of the flowers and leaves has been made by a skilled artist at the Lladró company – in hours of work by hand – and lovingly coloured by hand in a special process. This cheerful bear turns her friendly face with her hand-stitched nose and mouth and gold-plated "Button-in-Ear" towards the autumn sun – and looks forward to accompanying her new owner as a limited edition of 2,000 pieces worldwide into the colourful autumn season.



### AUTUMN TEDDY BEAR – LLADRÓ FOUR SEASONS COLLECTION

made of the finest mohair  
ochre  
jointed, surface washable  
limited edition 2,000 pieces worldwide  
with diadem from porcelain blossoms  
and gold-plated "button in the ear"  
28 cm, EAN 676345

This collector's item is not a toy in the sense of the toy guideline (88/378/EEC/Attachment II)



### LLADRÓ MOHAIR ORNAMENT TEDDY BEAR 2008

made of the finest mohair  
rosé  
jointed, surface washable  
limited edition 3,000 pieces worldwide  
with gold-plated "button in the ear"  
12 cm, EAN 676352

This collector's item is not a toy in the sense of the toy guideline (88/378/EEC/Attachment II)

## Lladró Ornament Teddy Bear 2008

The Lladró Teddy bear is both a charming as well as dapper little fellow that follows in the footsteps of the successful Lladró Ornament Teddy Bear 2007 on swift, silent paws made of white wool felt. This friendly bear likes to show his decorative side. He is made of finest mohair in light rosé and his mouth, nose and claws are hand-stitched with gold-coloured yarn. On his paw, he proudly presents his constant companion and feathered friend – a little, white bird with a golden beak made of finest Lladró porcelain for which the Spanish porcelain manufacturer is world famous. This delightful pair with a gold ribbon to hang them up with is a treasured decoration and collector's item for both Steiff and Lladró fans.



## Mohair Teddy bear Dolly

There are Teddy bears that know how to tell great stories from the past. The Teddy bear Dolly made of violet and cream-coloured mohair likes to tell the inside story because with his striking coloured fur and the dark blue collar, he is a descendant of the historic Steiff Teddy bear from 1913 that was designed in the American national colours for the US presidential election. And because this bear quickly became a success, other bears in unusual colours soon followed. But not only is Teddy bear Dolly's colouring impressive. With his stately size, this friendly bear is the second representative of the Steiff series "Little Giants" that produces classic Steiff characters of impressive size. You will soon surrender yourself to the "little giant" when you look deeply into his shining black eyes – you will be happy to have this "bearish" new friend on white soles accompany you on your way through all of life's ups and downs. All of the Teddy bears of this limited edition series of 1,500 pieces proudly wear the gold-plated Steiff "Button-in-Ear".



### MOHAIR TEDDY BEAR DOLLY

made of the finest mohair  
violet/cream  
jointed, surface washable  
limited edition 1,500 pieces worldwide  
with gold-plated "button in the ear"  
50 cm, EAN 038990

## Classic Teddy bear "Signature"

This delightful Teddy bear "Signature" with his striking blue-patterned coat made of maco-satin is now following in the footsteps of the successful series of the Steiff Billboard Teddy Bears. As the fourth bear of this exclusive series with the characteristic signature pattern, this bear proudly shows the original bear and animal designs by Paul Steiff kept in a discreetly-elegant blue tone that adorns his bearish body. His friendly character is emphasized by his twinkling black eyes and his hand-stitched nose and mouth. The soles of his feet and his paws are made of finest blue wool felt and decorated with hand-stitched claws. He also proudly wear the gold-plated "Button-in-Ear" as a trademark of 2,008 limited edition Teddy bears.



### CLASSIC TEDDY BEAR "SIGNATURE"

cotton  
blue  
jointed, surface washable  
limited edition 2,008 pieces worldwide  
with gold-plated "button in the ear"  
30 cm, EAN 038570

## Flocke Alpaca Polar bear Masterpiece

Who is that coming there on padded feet? Now she is ready for her big performance to enchant all Steiff polar bear friends with her babyish charm: The little and yet so famous female polar bear named Flocke (Snowflake). Just like the original at the Nuremberg Zoo, the Steiff Masterpiece Polar Bear Flocke is always on the move and thanks to the six-way jointing her legs and head can be turned in various positions – always ready for lively, new adventures. The body is stuffed with soft material that gives the little polar bear a very cuddly personality. Thanks to the granulated filling in the body and the legs, she stands steadily on all four feet throughout her turbulent bear life. The paws are intricately hand made, realistic-looking and decorated with claws. Flocke's irreplaceable charm is emphasized by her cute and friendly expression that comes from her delicately feminine colour accents that are lovingly applied by hand using the airbrush technique around the eyes and the nose. Thus, the little female bear, Flocke, with her gold-plated Steiff "Button-in-Ear" as a masterpiece in a limited edition of 3,000 pieces worldwide is ready to secure her place in the hearts of Steiff fans everywhere.



### FLOCKE ALPACA POLAR BEAR ORNAMENT

made of high-quality alpaca white  
 jointed head, surface washable  
 limited edition 3,000 pieces worldwide  
 with gold-plated "button in the ear"  
 8 cm, EAN 036309

This collector's item is not a toy in the sense of the toy guideline (88/378/EEC/Attachment II)



### FLOCKE ALPACA POLAR BEAR MASTERPIECE

made of high-quality alpaca white  
 double disc and pin mechanism  
 jointed 6 times, surface washable  
 limited edition 3,000 pieces worldwide  
 with gold-plated "button in the ear"  
 30 cm, EAN 036989



## *Teddy bear Smoker Shepherd with lamb*

In his everyday life, he is at home in the meadows. And he is a true sensation from the Steiff Company – the first Steiff Teddy bear that can smoke! The sensational new Shepherd Teddy bear likes to get comfortable at Christmas time in a warm and cosy place at the home of a true Steiff fan. The adorable Teddy bear Incense Smoker is made of wavy, sand-coloured mohair and is wearing a lovely cape made of mottled wool felt. His large, dark green brimmed hat, handmade by a German hat maker, is also made of wool felt. His friendly facial features are carefully hand made and accentuated with airbrush technique – his pointed shepherd shovel and his wooden pipe that he holds in his mouth with pleasure give him his authentic shepherd's charm.

Yet this Teddy bear can do much more than simply herd sheep – he is, after all, the first Steiff Teddy bear that can smoke. There is a beech wood insert inside the body that was especially developed and produced for Steiff and for these bears by the experts on incense smokers from the Erz Mountains in Germany. So that this shepherd bear can leisurely smoke his pipe, simply remove the head, place the incense cone inside the metal holder in the insert, light it and then reinsert the insert into the body. Inside the shepherd bear's head is also a wooden cylinder with an air hole for the pipe that enables him to smoke his pleasant-smelling pipe and spread the wonderful Christmas fragrance in his owner's home.

This sweet-smelling fellow is accompanied by an adorable little green-eyed lamb. The lamb is made of soft, thick alpaca and is stitched and painted by hand with lots of loving attention to detail. The shepherd and lamb duo are atop a stained, lacquered beech wood stand and therefore remains calm and collected even in the turbulent time before Christmas. The new Teddy bear Incense Smoker series is a limited edition of 3,000 pieces worldwide.



### **TEDDY BEAR SMOKER SHEPHERD WITH LAMB**

made of the finest mohair and alpaca  
Shepherd made of the finest mohair  
sand  
jointed, surface washable, 24 cm  
with smoker function  
Lamb made of high-quality alpaca  
white  
surface washable, 9 cm  
limited edition 3,000 pieces worldwide  
with gold-plated "button in the ear"  
EAN 037153

This collector's item is not a toy in the sense of  
the toy guideline (88/378/EEC/Attachment II)

## *Mohair Teddy bear Nutcracker*

May we introduce a "bearish", Christmas-time world novelty? The first-of-its-kind Steiff Teddy bear that can crack nuts! Everyone is familiar with the unmistakable Steiff Teddy bears and all the fans of wooden, Christmas handicrafts from Germany are equally familiar with the classic nutcrackers from the Erz Mountains that are just as nice to look at as they are practical. Now these two hallmarks have been combined into an unmistakable one-of-a-kind: the first Steiff Teddy bear Nutcracker. This charmingly-bearish fellow is made of curly, white mohair and makes a very stately impression in his elegant uniform. He is wearing a smart, black hat with gold decoration as well as an elaborately-made wool felt jacket that is adorned with shiny gold buttons, cufflinks and epaulette. His jacket is fastened with a genuine leather belt with a gold buckle and the jacket can be opened at the button fastening thanks to a Velcro closure. Then you can place a nut in the screw-action nutcracker inside the bear's chest. This screw-action mechanism, specially made for Steiff, was made in the Erz Mountains as part of the traditional handicrafts made of local beech wood. When the nut is placed in the nutcracker, simply turn the head to the right and the nut is cracked.

His very dapper appearance and his extraordinarily practical abilities make this Steiff Nutcracker Teddy bear in a limited edition of 3,000 pieces worldwide a wonderful companion that you will not want to miss as part of your Christmas-time decoration.



### **MOHAIR TEDDY BEAR NUTCRACKER**

made of the finest mohair  
white  
jointed, surface washable  
limited edition 3,000 pieces worldwide  
with screw mechanism  
and gold-plated "button in the ear"  
29 cm, EAN 037269

This collector's item is not a toy in the sense of  
the toy guideline (88/378/EEC/Attachment II)

## Teddy bear Eskimo with Penguin

Allow yourself to be carried away to the fascinating world of the Inuit – or also known in the language of the Indians as Eskimos – who brave the drastic climate in the frozen North day after day and face the challenge of their everyday lives outdoors most of the time. Those of us here in this degree of latitude who encounter this friendly Teddy bear Eskimo made of apricot-coloured, slightly-wavy mohair and his pet companion can consider themselves very fortunate. Because this Eskimo Teddy bear has a delightfully warm and friendly character that is emphasized by his expressive black eyes. His nose, mouth and claws are stitched by hand and his bearish body is protected from the wind, ice and cold by a hooded, felt coat which is adorned with lots of loving detail and trimmed in mohair. But his little penguin friend that is made of grey, black and white alpaca is no less charming. This delightful duo from the frozen North in a limited edition of 1,500 pieces is ready to take its place in the warm and cosy household of a real Steiff fan.



### TEDDY BEAR ESKIMO WITH PENGUIN

made of the finest mohair and alpaca  
Teddy bear Eskimo made of the finest mohair  
apricot  
jointed, surface washable, 25 cm  
Penguin made of high-quality alpaca  
grey  
surface washable, 10 cm  
limited edition 1,500 pieces worldwide  
with gold-plated "button in the ear"  
EAN 037139

## Alpaca Reindeer

Christmas is only a jump away. Without this beautifully-made reindeer made of grey and brown alpaca, Santa Claus would certainly have a difficult time pulling his sleigh full of presents. He is gleefully jumping his way into the Christmas season on his quick hooves made of Belleseime and with his natural-looking antlers made of felt. The bright look of his black glass eyes, his fine hand-stitched nose as well as the very realistic, hand-painted body make him look incredibly similar to his real-life role model in the wild. The reindeer is not only proud of his Christmas mission with Santa Claus but also of his handsome, handmade harness made of felt and leather decorated with eight golden bells and a gold-plated Steiff "Button-in-Ear". The reindeer is a limited edition of 1,500 pieces and has the gold-plated Steiff "Button-in-Ear".



### ALPACA REINDEER

made of high-quality alpaca  
grey-brown  
surface washable  
limited edition 1,500 pieces worldwide  
with glass eyes  
and gold-plated "button in the ear"  
30 cm, EAN 037146

This collector's item is not a toy in the sense of the toy guideline (88/378/EEC/Attachment II)

## *Mohair Teddy bear Saint Nicholas*

He is a truly impressive, Christmas appearance – the Teddy bear Saint Nicholas made of fine, antique-gold mohair. He has a dignified, almost serious expression on his face and the calm look in his black eyes shows that he is aware of the importance and dignity of his position. His nose is carefully stitched by hand and he has a very characteristic beard made of long-lufted white mohair. His traditional regalia is a true feast for the eyes. Upon his head, he is wearing the classic mitre embroidered with a gold-coloured cross and decorated with a smart border in antique gold. His traditional cape is made of fine, red cotton velvet and is also decorated with a border. His shift is made of white cotton and is held together by a cord belt at the waist. As is proper for such a high-ranking dignitary, he is holding a beautiful, gold-coloured bishop's staff in his right paw. His integrated music box accompanies his impressive appearance with the traditional song "Adeste Fideles". This Saint Nicholas Teddy bear is a limited edition of 2,008 pieces and he wears the gold-plated Steiff "Button-in-Ear".

## *Mohair Teddy bear Santa Claus in the Chimney*

The riddle of where all the wonderful presents come from and how they get to all the good little boys and girls is finally answered by this friendly Santa Claus Teddy Bear. This bear made of golden blond mohair and dressed in attractive bright red is "caught in the act" of distributing the presents down the chimney. With his twinkling black eyes, he has a very busy and perky expression on his face and is obviously very proud of his task at hand as well as his dapper outfit consisting of cap, coat and trousers made of dark red wool felt which is trimmed in soft, white woven plush. His coat is also adorned with shiny, gold-coloured buttons and a robust, genuine leather belt with a gold buckle. On his back, he is carrying a large cotton bag that is embroidered with golden snowflakes and the Steiff logo in red. The chimney out of which he is climbing is made out of Marolin®, a special form of paper-mâché in accordance with traditional handicrafts. The chimney was patinated and polished by hand for the frosty snow effect. All of this makes our "Santa Claus in the Chimney" a wonderful Christmas eye-catcher for discerning Steiff fans and collectors. This Teddy bear is limited to 2,008 pieces and proudly wears the gold-plated "Button-in-Ear".



NEW



### MOHAIR TEDDY BEAR SAINT NICHOLAS

made of the finest mohair  
old gold  
jointed, surface washable  
limited edition 2,008 pieces worldwide  
with melody "Adeste fideles"  
and gold-plated "button in the ear"  
28 cm, EAN 037122

This collector's item is not a toy in the sense of  
the toy guideline (88/378/EEC/Attachment II)



NEW



### MOHAIR TEDDY BEAR SANTA CLAUS IN CHIMNEY

made of the finest mohair  
gold-blond  
jointed, surface washable  
limited edition 2,008 pieces worldwide  
with gold-plated "button in the ear"  
19 cm, EAN 038679

This collector's item is not a toy in the sense of  
the toy guideline (88/378/EEC/Attachment II)

## Alpaca Christmas Bear 2008

During the most wonderful time of the year, everyone will gladly open the door for this furry and friendly Santa Claus: dressed in his handsome ruby-red, hooded coat made of cotton-velvet that has cream-coloured woven fur on the cuffs and hood. This bear with his long-tufted alpaca fur has a stately appearance that gives you the magical feeling of the Christmas season. The coat of the "furry" 2008 Limited Edition Santa Claus is decorated with gold-plated buttons as well as a dark brown belt made of genuine leather. This bear is very flexible since he is five-ways jointed and goes through the Christmas season on paws and soles made of white wool felt. His little nose, mouth and claws are hand embroidered.



### ALPACA CHRISTMAS BEAR 2008

made of high-quality alpaca  
white  
jointed, surface washable  
production limited to the year 2008  
with gold-plated "button in the ear"  
25 cm, EAN 037252

## Mohair Guardian Angel Sophia

Here comes a truly heavenly being – the Steiff Guardian Angel Sophia made of finest cream-coloured mohair is an enchanting sight with her fine gown made of white and ice blue organza. The unbelievably delicate-looking angel's vestment is very intricately made and has a silver border on the chest and hem of the gown. Her bright, clear gaze and friendly expression of the mouth and nose hand-stitched with silver yarn reveals that the guardian angel takes her task very seriously. As a light from heaven, the angel Sophia is a constant companion and guardian in every circumstance. An obligation that the adorable Steiff angel Sophia in a limited edition of 2,008 pieces worldwide is glad to honour.

NEW



### MOHAIR GUARDIAN ANGEL SOPHIA

made of the finest mohair  
cream  
jointed, surface washable  
limited edition 2,008 pieces worldwide  
with gold-plated "button in the ear"  
22 cm, EAN 038822

This collector's item is not a toy in the sense of the toy guideline (88/378/EEC/Attachment II)



## Heavenly Choir

An encounter with this choir of heavenly angels is truly a wonderful Christmas-time, musical experience – because the quintet of angels features the harp, clarinet, trumpet, saxophone and horn. The delightful little members of this choir are made of finest mohair in white, light blond and golden blond as well as cream and rosé have black eyes and hand-stitched noses. And as one would expect from heavenly creatures, these angels are dressed in delicate robes of organza and cream-coloured lace. Their wings are made of cotton velvet and embroidered on both sides with beautiful, gold-coloured ornaments. They seem to “float” on a fluffy cloud made of soft, cream-coloured woven plush down to Steiff fans on Earth and enchant us in the Christmas season with the song “Hallelujah” played by the music box inside the cloud. So that these little angels can delight listeners year after year with their music and their adorable appearance, there is a robust and stable, handcrafted wooden display behind the apparently “floating” cloud that “grounds” all the angels and it even allows one of the angels to “fly”...

This unique heavenly angels choir is a limited edition of 750 pieces worldwide and also has the gold-plated “Button-in-Ear”.



### HEAVENLY CHOIR

white  
cloud with melody “Halleluja”  
made of cuddly soft woven plush  
50 cm long, 36 cm wide, 20 cm high  
Teddy bears  
made of the finest mohair  
9 cm  
jointed, surface washable  
limited edition 750 pieces worldwide  
with gold-plated “button in the ear”  
EAN 037115

This collector's item is not a toy in the sense of the toy guideline (88/378/EEC/Attachment II)

## Steiff Schwibbogen

A silver streak on the horizon – a star lighting the way to a wonderful event: The Christmas Schwibbogen, with its large arch, made of exquisite, steam-shaped ash, as well as its seven beech wood candle holders, is a true masterpiece of German craftsmanship from the Erz Mountains. A high degree of handcrafting precision and the most sophisticated workmanship are also evident in the metal candle holder insets, galvanised in an antique French style, to create a harmonious and stylish overall picture. Under the arch itself, which has ample room for individual design ideas, the wooden manger of hand-brushed pine and bear figures Mary, Joseph and Baby Jesus – the smallest mohair Teddy bear ever made by Steiff – dressed in silk, cotton and linen, becomes an eye-catcher with a special ambiance. The little lamb and cute donkey made of mohair enhance the nativity scene in a traditional way. The Three Wise Men are true noblemen, ornately dressed in velvet and silk with delicately worked details and braiding, and hold their magnificent gifts in their hands. Their royal heads are adorned with wonderfully crafted, gold-plated crowns, delicately enhanced with hand-set, sparkling stones. All Teddy bears in this stunning Christmas arrangement are classic pieces with movable heads, arms and legs. The Schwibbogen set includes two sets of original Steiff candles imprinted with the Steiff logo.



### STEIFF SCHWIBBOGEN

Teddy Bear Mary Mohair, jointed, 10 cm  
Teddy Bear Joseph Mohair, jointed, 10 cm  
Teddy Bear Baby Jesus Mohair, jointed, 6 cm  
Teddy Bear Caspar Mohair, jointed, 10 cm  
Teddy Bear Balhasar Mohair, jointed, 10 cm  
Teddy Bear Melchior Mohair, jointed, 10 cm  
Donkey Mohair, 9 cm  
Lamb Mohair, 9 cm  
all items with gold-plated "button in the ear"  
Schwibbogen 70 cm long, 15 cm wide, 35 cm high  
surface washable  
limited edition 750 pieces worldwide  
incl. 14 candles  
EAN 037283

This collector's item is not a toy in the sense of the toy guideline (88/378/EEC/Attachment II)  
Only a few items left!

For better stability, all teddy bears except Baby Jesus are fastened to small, coated metal pedestals.



## Mohair Teddy bear “Little Drummer Boy” Ornament

The little drummer bear made of fine, cream-coloured mohair is a delightful herald of Christmas time. His hand-stitched nose and the quaint, black button eyes give him a friendly expression that lets us enjoy the time before Christmas even more. The knitted red wool cap and scarf keep him warm while he gives his all to play a tune on his handmade felt drum. Hanging on his lovely, red satin ribbon you can place him in a decorative spot and he will be glad to show his musical talent. He proudly wears the gold-plated Steiff “Button-in-Ear” and is part of a limited edition of 2,008 pieces.



NEW



### MOHAIR TEDDY BEAR “LITTLE DRUMMER BOY” ORNAMENT

made of the finest mohair  
cream  
jointed, surface washable  
limited edition 2,008 pieces worldwide  
with gold-plated “button in the ear”  
10 cm, EAN 038839

This collector's item is not a toy in the sense of  
the toy guideline (88/378/EEC/Attachment II)

## Teddy bear Santa Claus Ornament Mohair

When one encounters this little, red-coated bear made of brass-coloured, long-tufted mohair, one thing is clear – Christmas can't be far away. You will be happy to welcome in this friendly Christmas herald with his white crosswise-stitched nose and his twinkling black eyes. Because this “bearish” Santa Claus with his thick white beard is a wonderful Christmas eye-catcher with his dark red felt coat trimmed in white, the robust leather belt and the classic Santa Claus hat. This Teddy bear is limited to 2,008 pieces and wears the gold-plated Steiff “Button-in-Ear”.

NEW



### MOHAIR TEDDY BEAR SANTA CLAUS ORNAMENT

made of the finest mohair  
brass  
jointed, surface washable  
limited edition 2,008 pieces worldwide  
with gold-plated “button in the ear”  
10 cm, EAN 038877

This collector's item is not a toy in the sense of  
the toy guideline (88/378/EEC/Attachment II)



## Alpaca Dove Ornament

Aloft the wings of the Christmas spirit, the little dove made of fine, white alpaca likes to perch on a nice spot on twigs and branches. There she can show off her best side and proudly display her beautiful wings and broadly fanned-out tail made of felt. They are very realistic-looking because they were hand-painted using the airbrush technique. So when she looks at you with her lovely black eyes and stretches her beak expectantly, she will show you how much she feels at home during the Christmas season. The little dove is limited to 2,008 pieces and also has the gold-plated Steiff “Button-in-Ear”.



NEW



### ALPACA DOVE ORNAMENT

made of high-quality alpaca  
white  
surface washable  
limited edition 2,008 pieces worldwide  
with gold-plated “button in the ear”  
9 cm, EAN 037306

This collector's item is not a toy in the sense of  
the toy guideline (88/378/EEC/Attachment II)

## Alpaca Panda with Bamboo

Little bear, lots of charisma – like no other of his species, the panda bear knows how to immediately charm both young and old. This friendly panda with his soft fur made of black and white alpaca is the little brother of the successful Steiff Panda 2008. As a trademark of his home in China, he walks on soft, silent paws of Belleseime throughout his turbulent life. In his left paw, he is holding a realistic-looking, little piece of wool felt bamboo to wave a greeting to all his friends and is looking forward to warming the hearts of young and young-at-heart Steiff bear fans. The little panda is a limited edition of 3,000 pieces and wears the gold-plated Steiff “Button-in-Ear”.

NEW



### ALPACA PANDA WITH BAMBOO

made of high-quality alpaca  
black/white  
jointed, surface washable  
bamboo hand-made from wool felt  
limited edition 3,000 pieces worldwide  
with gold-plated “button in the ear”  
10 cm, EAN 037313



# STEIFF ORIGINAL

—the most wonderful gifts

It is the moments of joy and the little surprises in everyday life that make time stand still for a short while and create a magical smile on our faces.

It is something truly wonderful to make someone happy, to surprise someone and to show someone with the gesture of a carefully selected gift that you were thinking of that special someone. There are so many, many occasions to give or receive a gift: the arrival of a new baby, christening, first communion or confirmation. The first day of kindergarten, the first day of school – pending examinations or passing examinations. The first day at a new job, a long journey, bidding someone farewell. A little „thinking of you!“, „I love you!“ or a „get well soon!“, that comes from the heart. Or all the wonderful birthdays, personal anniversaries, Easter and Christmas that give us unforgettable moments throughout the year. And sometimes it is the gift itself given from the heart that is simply reason enough. It is always twice as nice to give someone the gift of a Teddy bear or animal by Steiff because it is a wonderful moment to catch sight of the perfect animal for that special occasion among the large Steiff family – and then to take part in the joy of recipient when he or she gets to hold the new Steiff companion.

We hope that you will enjoy surprising someone, giving these gifts as well as receiving them!



## MOHAIR TEDDY BEAR CHIMNEY SWEEP

made of the finest mohair  
blond  
jointed, surface washable  
10 cm, EAN 033254

This collector's item is not a toy in the sense of  
the toy guideline (88/378/EEC/Attachment II)



## MOHAIR LUCKY PIG

made of the finest mohair  
pink, standing  
surface washable  
10 cm, EAN 033261



## MOHAIR SUMMY LADYBIRD ON LEAF

made of the finest mohair  
on a felt leaf  
red  
surface washable  
5 cm, EAN 032837



# MOHAIR MINIATURES

— *Animals and bears made to perfection*



**MOHAIR  
HAPPY FROG**  
made of the finest mohair  
green  
surface washable  
9 cm, EAN 033247



**MOHAIR  
SNIFFY HEDGEHOG**  
made of the finest mohair  
grey tipped, sitting  
surface washable  
6 cm, EAN 032271



**ALPACA BABY  
DONKEY**  
made of high-quality alpaca  
grey, standing  
surface washable  
12 cm, EAN 052866



**MOHAIR  
BENDY GIRAFFE**  
made of the finest mohair  
brown flecked, standing  
surface washable  
20 cm, EAN 041990



**MOHAIR  
COCKIE MEERKAT**  
made of the finest mohair  
brown tipped, sitting up  
surface washable  
20 cm, EAN 045257



**MOHAIR  
BONGO CHIMPANZEE**  
made of the finest mohair  
brown  
surface washable  
15 cm, EAN 030826



**MOHAIR BEAR CUB**  
made of the finest mohair  
brown, standing  
jointed head  
surface washable  
11 cm, EAN 031199



**MOHAIR POLAR  
BEAR (1950)**  
made of the finest mohair  
white, standing  
jointed head  
surface washable  
15 cm, EAN 031212



**MOHAIR PADDY PANDA**  
made of the finest mohair  
black/white  
jointed  
surface washable  
20 cm, EAN 040245



**MOHAIR KROKO  
CROCODILE KEYRING**  
made of the finest mohair  
green  
surface washable  
13 cm, EAN 056048



**MOHAIR  
TROTTY TORTOISE**  
made of the finest mohair  
olive/beige  
surface washable  
12 cm, EAN 035593



**MOHAIR  
ELI ELEPHANT**  
made of the finest mohair  
grey  
surface washable  
11 cm, EAN 040498

# TEDDY BEAR MINIATURES

— Expressive characters in small format



## MOHAIR MINI TEDDY BEAR

made of the finest mohair  
café-au-lait  
jointed, surface washable  
8 cm, EAN 039584



## MOHAIR MINI TEDDY BEAR

made of the finest mohair  
gold blond  
jointed, surface washable  
8 cm, EAN 039591



## MOHAIR MINI TEDDY BEAR

made of the finest mohair  
black  
jointed, surface washable  
8 cm, EAN 039621



## MOHAIR TEDDY BEAR 1908

made of the finest mohair  
yellow  
jointed, surface washable  
12 cm, EAN 039478



## MOHAIR TEDDY BEAR 1908

made of the finest mohair  
green  
jointed, surface washable  
12 cm, EAN 039485



## MOHAIR TEDDY BEAR 1908

made of the finest mohair  
black  
jointed, surface washable  
12 cm, EAN 039454



## MOHAIR MINI TEDDY BEAR

made of the finest mohair  
sand  
jointed, surface washable  
8 cm, EAN 039638



## MOHAIR MINI TEDDY BEAR

made of the finest mohair  
cinnamon  
jointed, surface washable  
8 cm, EAN 039614



## MOHAIR MINI TEDDY BEAR

made of the finest mohair  
white  
jointed, surface washable  
8 cm, EAN 039607



## MOHAIR TEDDY BEAR 1908

made of the finest mohair  
pink  
jointed, surface washable  
12 cm, EAN 039461

## ALPACA TEDDY BEARS

— *Teddy bears with luxurious fur*



**ALPACA CLASSIC  
TEDDY BEAR**  
made of high-quality alpaca  
dark blue  
jointed, surface washable  
18 cm, EAN 039171



**ALPACA CLASSIC  
TEDDY BEAR**  
made of high-quality alpaca  
dark grey  
jointed, surface washable  
18 cm, EAN 039195



**ALPACA CLASSIC  
TEDDY BEAR**  
made of high-quality alpaca  
dark green  
jointed, surface washable  
18 cm, EAN 039188

## CUDDLY SOFT TEDDY BEARS

— *Classics to treasure forever*



**TEDDY BEAR VICTOR**  
made of cuddly soft plush  
white  
machine washable at 30° C  
22 cm, EAN 022340  
30 cm, EAN 022357



**TEDDY BEAR VICTOR**  
made of cuddly soft plush  
beige  
machine washable at 30° C  
22 cm, EAN 022364  
30 cm, EAN 022371



# TEDDY BEARS IN SUITCASE

— *Adventure to take away*



NEW

## VIKING FYNN IN SUITCASE

made of cuddly soft plush  
beige  
machine washable at 30° C  
Suitcase not washable

Set consists of:

Helmet, axe, shield, clothing made of plush and suitcase  
28 cm, EAN 111853



NEW

## KNIGHT FYNN IN SUITCASE

made of cuddly soft plush  
beige  
machine washable at 30° C  
Suitcase not washable

Set consists of:

Helmet, sword, armour made of plush and suitcase  
28 cm, EAN 111860

# KEYRINGS

— A cuddly companion



NEW

## JAMES TEDDY BEAR KEYRING

made of cuddly soft plush brown  
machine washable at 30° C without metal ring  
12 cm, EAN 111570



NEW

## BOBBY TEDDY BEAR KEYRING

made of cuddly soft plush cream  
machine washable at 30° C without metal ring  
12 cm, EAN 111594



NEW

## SOPHIE TEDDY BEAR KEYRING

made of cuddly soft plush gold brown  
machine washable at 30° C without metal ring  
12 cm, EAN 111587



NEW

## KEYRING GOLDEN RETRIEVER

made of cuddly soft plush gold blond, standing  
machine washable at 30° C without metal ring  
10 cm, EAN 110306



NEW

## KEYRING DACHSHUND

made of cuddly soft plush black, standing  
machine washable at 30° C without metal ring  
10 cm, EAN 110344



NEW

## KEYRING BEAGLE

made of cuddly soft plush red-brown/black/white, standing  
machine washable at 30° C without metal ring  
11 cm, EAN 110313



NEW

## KEYRING HUSKY

made of cuddly soft plush grey/white, standing  
machine washable at 30° C without metal ring  
11 cm, EAN 110337



NEW

## KEYRING PUG

made of cuddly soft plush beige, standing  
machine washable at 30° C without metal ring  
10 cm, EAN 110290



NEW

## KEYRING SCHNAUZER

made of cuddly soft plush grey, standing  
machine washable at 30° C without metal ring  
11 cm, EAN 110122

# PET & FARM ANIMALS

— *best friends to play with and cuddle*

Here comes untamed joy on four hooves! The friendly, little pony cannot wait to get some exercise and is looking forward to wild adventures as well as long rides with his proud, new, little owner. The saddle can be removed so that the pony can be thoroughly brushed and pampered with the special Steiff brush and the pony likes to keep warm while resting with her favourite pink blanket. Little horse fans can outfit their little darlings with horseshoes for new adventures together either indoors or outdoors. One thing is certain – this pony is the new star of the paddock!



NEW

## HORSE PLAY SET

made of cuddly soft plush  
blond, standing  
machine washable at 30° C

Set consists of:  
head collar, saddle, hand brush,  
saddle blanket made of plush  
26 cm, EAN 070358



NEW

## BERNESE MOUNTAIN DOG

made of cuddly soft plush  
black, lying  
machine washable at 30° C  
45 cm, EAN 079320



NEW

## BERNESE MOUNTAIN DOG PUPPY

made of cuddly soft plush  
black, lying  
machine washable at 30° C  
25 cm, EAN 079337



NEW

## CHIHUAHUA

made of cuddly soft plush  
beige, standing  
machine washable at 30° C  
26 cm, EAN 079351



NEW

## CHIHUAHUA PUPPY

made of cuddly soft plush  
beige, lying  
machine washable at 30° C  
25 cm, EAN 079368



# “I ♥ ANIMALS” COLLECTION

— *the most popular domestic animals in perfection*

Uh-oh, here come the hamster, rabbit and cat, followed closely by the guinea pig and golden retriever! The new Steiff pets were inspired by their real, four-legged, furry role models and they have now been brought to life as delightfully soft and lovable, little Steiff companions. This unique collection was created in collaboration with the experts from the popular animal magazine „Ein Herz für Tiere“ (I ♥ animals) to make animal lovers both big and small the proud owners of a new pet. And it is certainly no coincidence that you can hardly tell the difference between these charming little Steiff animals and their real-life role models. Because the new Steiff pet collection is distinguished by the highest standards of design, manufacturing and fun – and that is why these precious little four-legged friends look so amazingly similar to the real animals and children will simply love to play with, to romp and frolic and to hug and cuddle these perfect little Steiff companions.

Attention all Steiff animal lovers: With the little animal masterpieces in this wonderful Steiff “I ♥ animals” collection, there is no doubt that the perfect, loyal, four-legged companion is waiting just for you.



**YELLOW GOLDEN RETRIEVER PUPPY**  
made of cuddly soft woven fur gold blond, sitting  
machine washable at 30° C  
26 cm, EAN 270123



**LEO CAT**  
made of cuddly soft woven fur red shaded, lying  
machine washable at 30° C  
24 cm, EAN 270154



**LUZIE CAT**  
made of cuddly soft woven fur grey shaded, lying  
machine washable at 30° C  
24 cm, EAN 270161

**“I ♥ ANIMALS” COLLECTION**  
*— the most popular domestic animals in perfection*



**MÜMMEL BIG LOP**  
 made of cuddly soft woven fur  
 grey/brown, sitting  
 machine washable at 30° C  
 23 cm, EAN 270109



**HOPPI DWARF RABBIT**  
 made of cuddly soft woven fur  
 brown, sitting  
 machine washable at 30° C  
 22 cm, EAN 270116



**FINN GUINEA PIG**  
 made of cuddly soft woven fur  
 white/brown/black  
 machine washable at 30° C  
 20 cm, EAN 270130



**GOLDI HAMSTER**  
 made of cuddly soft woven fur  
 red brown  
 machine washable at 30° C  
 14 cm, EAN 270147

# PULL-ALONG ANIMALS

— *Steiff tradition to the play*

In 1892, it was none other than the inventing talents of Mr. Richard Steiff who got the irrepressible fun rolling with the first Steiff animals on wheels. At first, they moved through children's playrooms on heavy cast iron wheels – later they put on axles that were attached with a snap fastener and the wheels could be removed. It was also the desire of the never-tiring inventor to combine childhood play with movement and playful training of juvenile motor skills. Right after these animals were “born” and they made their appearance in the first Steiff catalogue, the Steiff four-legged friends on wheels became loyal playmates of active children everywhere. Now the characters from the “Steiff's Little Friends” series are looking forward to accompanying adventurous little Steiff friends on action-packed tours as perky pull-along toys – because they are glad to be along for the journey wherever there is something new to see and do. And after the eventful excursions and turbulent adventures on four wheels, the loyal little companions can give their wheels a rest because they are attached to the body with a Velcro closure. So that they can relax and enjoy the much-needed affection and special cuddle time with their little owners...



## PULL-ALONG ANIMAL TRAMPILI ELEPHANT

made of cuddly soft woven fur  
grey, standing  
machine washable at 30° C  
15 cm, EAN 048784



## PULL-ALONG ANIMAL NIKI HORSE

made of cuddly soft woven fur  
red brown, standing  
machine washable at 30° C  
19 cm, EAN 048807



## PULL-ALONG ANIMAL URS BEAR

made of cuddly soft woven fur  
brown, standing  
machine washable at 30° C  
15 cm, EAN 048814



## PULL-ALONG ANIMAL ARCO POLAR BEAR

made of cuddly soft woven fur  
white, standing  
machine washable at 30° C  
15 cm, EAN 048791



# HAND PUPPETS

— *childish role play and story narrative*

Immediately after their birth in 1911 at the Steiff Company, these innovative new designs became hugely popular toys with both big and small animal lovers alike. Now the childhood classics have returned – the beloved Steiff hand puppets. And since the delightful animals of the new “Steiff’s Little Friends” collection have taken children’s playrooms and hearts by storm in such a charming manner, Steiff is now proud to present these friendly little animals as very spirited and cheerful hand puppets. The very realistic-looking animal hand puppets with their design made just for children will soon become loyal companions in everyday life. Whether at home or on the road – these cute little animals are guaranteed to be tame and are always ready for wild adventures and having fun. Isn’t it wonderful to have such good friends?



## HAND PUPPET LUMPI DOG

made of cuddly soft woven fur  
gold blond  
machine washable at 30° C  
32 cm, EAN 250804



## HAND PUPPET LINDA LAMB

made of cuddly soft woven fur  
wool white  
machine washable at 30° C  
29 cm, EAN 250828



## HAND PUPPET SISSI PIG

made of cuddly soft woven fur  
pink  
machine washable at 30° C  
29 cm, EAN 250835



## HAND PUPPET TRAMPILI ELEPHANT

made of cuddly soft woven fur  
grey  
machine washable at 30° C  
29 cm, EAN 250842



## HAND PUPPET LEO LION

made of cuddly soft woven fur  
blond  
machine washable at 30° C  
29 cm, EAN 250859



## HAND PUPPET URS BEAR

made of cuddly soft woven fur  
brown mixed  
machine washable at 30° C  
30 cm, EAN 250866

# BABY

— *The finest quality from the very beginning*



NEW

## MOON BEAR PULL CAR

plush in accordance with Oeko-tex  
blue  
machine washable at 30° C without wooden wheels  
18 cm, EAN 236747



NEW

## MOON BEAR MOBILE

plush in accordance with Oeko-tex  
blue  
surface washable  
26 cm, EAN 236730

Warning!  
Danger of strangulation due to cords. Always attach mobiles  
outside of the grasp of babies and small children. Remove the  
mobile from the child's bed as soon as the baby is able to  
stand on hands and knees.



NEW

## MOON BEAR 3 IN 1

with rattle, blanket and ring  
plush in accordance with Oeko-tex  
blue  
without wooden ring machine washable at 30° C  
12 cm, EAN 236723



NEW

## LAMB WITH STAR MOBILE

plush in accordance with Oeko-tex  
pink  
surface washable  
26 cm, EAN 236815

Warning!  
Danger of strangulation due to cords. Always attach mobiles  
outside of the grasp of babies and small children. Remove the  
mobile from the child's bed as soon as the baby is able to  
stand on hands and knees.



NEW

## LAMB WITH STAR 3 IN 1

with rattle, blanket and ring  
plush in accordance with Oeko-tex  
pink  
without wooden ring machine washable at 30° C  
12 cm, EAN 236594



NEW

## LAMB WITH STAR PULL CAR

plush in accordance with Oeko-tex  
pink  
machine washable at 30° C without wooden wheels  
18 cm, EAN 236822



NEW

### BEAR BENNY MOBILE

plush in accordance with Oeko-tex  
brown  
surface washable  
29 cm, EAN 235559

Warning!  
Danger of strangulation due to cords. Always attach mobiles  
outside of the grasp of babies and small children. Remove the  
mobile from the child's bed as soon as the baby is able to  
stand on hands and knees.



NEW

### LAMB LENCHEN MOBILE

plush in accordance with Oeko-tex  
cream  
surface washable  
29 cm, EAN 235658

Warning!  
Danger of strangulation due to cords. Always attach mobiles  
outside of the grasp of babies and small children. Remove the  
mobile from the child's bed as soon as the baby is able to  
stand on hands and knees.



**Steiff**

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